

FUNDER RECOGNITION

All Watershed Stewardship Grant (WSG) recipients will acknowledge the WSG Program and Land Stewardship Centre (LSC) appropriately in all project-related materials, activities or events. Here are the basic procedures for providing appropriate recognition for the grant.

VERBAL OR WRITTEN ACKNOWLEDGEMENT

WSG funding should be acknowledged in any project-related interviews, presentations, publications, signage, promotional materials, publicity materials or other communications materials.

In publications, this wording is normally placed inside the document within the first couple of pages in an “acknowledgements” section. WSG funding should be recognized using standard wording, such as one of the following:

“This [project/publication/event/etc.] was funded in part through the Watershed Stewardship Grant, a program of Land Stewardship Centre financed by Alberta Environment and Protected Areas.” OR

“[We/name of group or organization] wish to acknowledge the financial assistance of Land Stewardship Centre’s Watershed Stewardship Grant Program, funded by Alberta Environment and Protected Areas, for making this [project/study/event/etc.] possible.”

USE OF DISCLAIMER IN PRINT AND ELECTRONIC PUBLICATIONS

Use the following disclaimer with the acknowledgement statement in any publications (print or electronic) produced to promote projects funded by the WSG Program:

“Opinions expressed in this publication are those of [group/organization] and not necessarily LSC’s.”

USE OF LAND STEWARDSHIP CENTRE LOGO

Organizations may use the **current LSC logo** and accompanying text “Funding for this project provided by:” on printed or electronic materials associated with the WSG-funded project (publications, signage, presentation materials, promotional materials, publicity materials, etc.). Do not use old logo files; contact LSC for current files.

- The LSC logo shall ONLY to be used to recognize and acknowledge the grant recipient’s receipt of financial assistance through the Watershed Stewardship Grant Program.
- The LSC logo must NOT be used for general sponsorship recognition purposes.
- Logo use and placement must NOT convey the impression of ownership.
- The LSC logo may ONLY appear on a grant recipient’s website to show that a specific project was funded under the WSG Program. If information about the funded project no longer appears on the recipient’s website, then the LSC logo must also be removed from the recipient’s website.
- The LSC logo may not be altered in any way, must be given equal prominence to those of similar contributors, and must appear as a distinct element in a reasonable amount of white space.

CONTACT INFORMATION

To request current logo files, if you have questions or if you require further guidance regarding funder recognition, contact info@landstewardship.org.