

# Annual Report Card 2014-2015

## RESULTS THAT MATTER



WITH HELP FROM YOU...

Stewardship becomes a reality.

We may develop the tools, but it's because of your involvement that we can collectively make responsible stewardship of our ecosystems possible. When we look at the numbers, here's what you – the PEOPLE who matter – did to help bring stewardship to life.

6

Staff members

19

Volunteer directors & committee members

43

Partner organizations

## ENGAGED

85

Attended a Stewards in Motion workshop



## INFORMED

352

Received the Grassroots News e-newsletter



## ENABLED

477

Made use of the Green Acreages Guide



571

Followed us on Twitter



90

Connected with us on Facebook

## KNOWLEDGE



164

Attended a Septic Sense pilot program workshop

## DATA



729

Used the Conservation Land Registry

## CONNECTIONS



1452

Accessed the online Stewardship Directory

## INFORMATION



18,589

Visited our website for the first time

## ACCESSIBILITY



4

Ordered resources through our new online store

[www.landstewardship.org](http://www.landstewardship.org)



**We're a small organization, but with *your help* and that of many others, we're delivering on *our mission* to engage, inform and enable people and organizations to *become better stewards*.**

## WHAT WE DO

The work we do, and the tools and resources we develop, creates awareness and understanding that helps positively influence peoples' actions on the land. By supporting community stewardship efforts, as well as understanding and helping to address the needs of land owners and land managers in a practical and useful way, we help strengthen the connection between stewards and encourage sound stewardship practices.

## HOW WE GET IT DONE

We work directly with individuals and organizations who own, have a vested interest in, or who use and are responsible for managing land and its associated resources. We enable people to not only understand the importance of healthy ecosystems but how to apply the stewardship ethic to their particular situation using relevant and practical tools, programs and resources such as: Alberta Stewardship Network, Conservation Land and Easement Registries, Green Acreages Guide, Green Communities Guide, INFFER™, Online Resource Centre, Septic Sense, Stewardship Directory, The Stewardship Toolbox, Stewardship Planning Framework, and Watershed Stewardship Grants.

## WHAT'S NEXT?

In 2014 we welcomed Alexandra Frederickson as our Outreach Coordinator. So, in the coming year, you'll see more of Land Stewardship Centre out in the community attending events, visiting partners and connecting directly with the people. We'll also be launching new initiatives like the full-fledged Septic Sense program and unveiling a novel, new partnership with Nature Alberta!

**Learn more** at [www.landstewardship.org](http://www.landstewardship.org)

**Need stewardship resources?** Get them today at [store.landstewardship.org](http://store.landstewardship.org)